

East Wimmera Health Service

Cultivating Healthy Communities

'Charlton, a muddy great big mess'

Kathy Huett
Chief Executive Officer



- ➤ Media Training Experience
- > Flood Event
- **≻**Media

EWHS Location



Birchip



Charlton



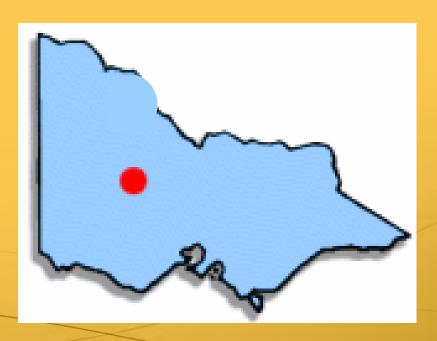
Donald



St Arnaud



Wycheproof



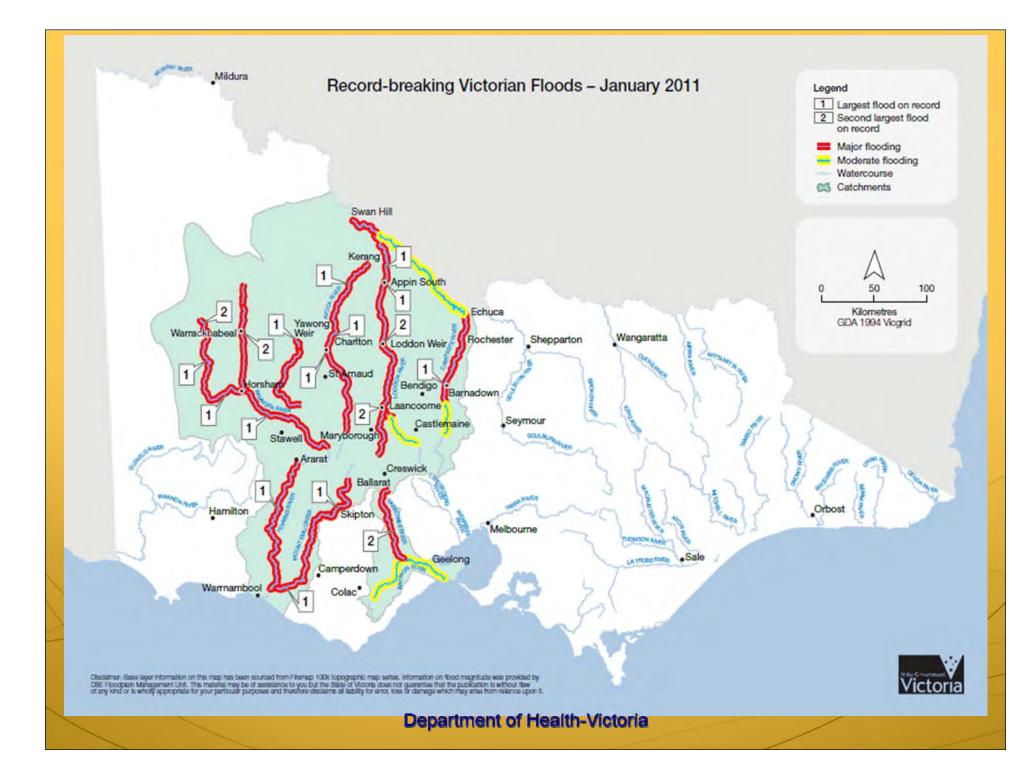
September 2010

- ➤ Advice re Flood
- ➤ Do we Evacuate or Not
- ➤ Outcomes Lessons learned



January 2011 - Flood Severity

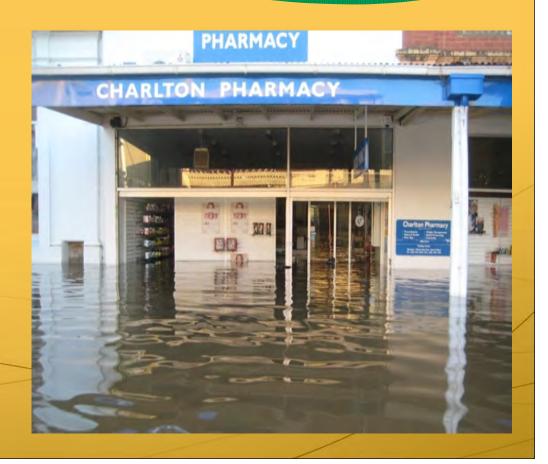
- ➤ January 2011 wettest January on record in Victoria
- ➤ Combination of extreme rainfall & saturated conditions
- Extreme Temperatures- mid to high 30's & humid



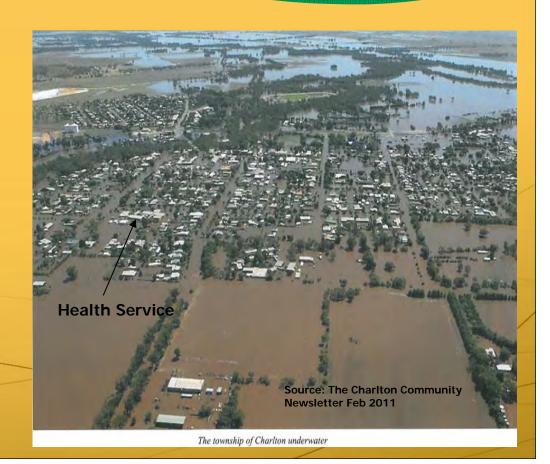
- ➤ Notification of flood level
- ➤ Review in comparison to 2010



- ➤ Decision to evacuate
- ➤ Aged care residents 15
- >Ambulant residents
- ➤ Non ambulant residents
- > Modes of transport



- ➤ Water entering Health
 Service by 1700 hours
- ➤ Closure of Health Service

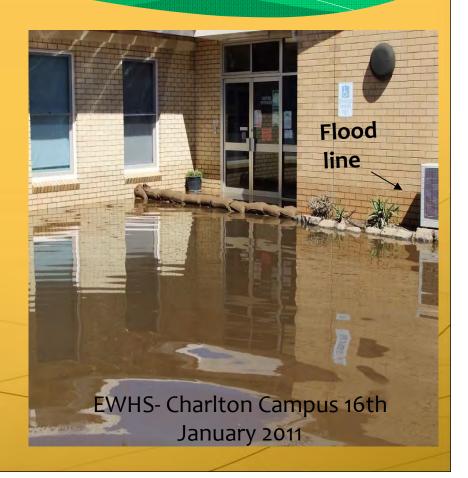






Impact of other Campuses

- ➤ Power Source
 - Lack of power
 - Generator and diesel
- > Emergency communication
- > Staff access to home & work
- ➤ GP coverage
- > Isolation



Impact on township of Charlton

- ➤ 98% business & 70% homes sustained damage
- ➤ Over 300 vehicles damaged
- ➤ Damage to Health Service
- > 90% Health Service Staff had homes and/or businesses flooded



Emergency Medical Facility ("MASH" Tent)



Emergency Medical Facility ("MASH" Tent)





Temporary Health Facility





New Health Service Site



Media

- Nominated spokesperson
- Know your situation
- ➤ Honesty
- Consistency in response
- ▶ Credibility
- Availability
- Community responsibility

Media

Smart use of the media can assist you in relaying your message

Thank you

Kathy Huett

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