

# Blood Matters strategic plan

2024-2025

**OFFICIAL**

## Goal

Blood Matters, guided by the values, vision, and priorities of the Victorian Department of Health, fosters collaboration to enhance best practices in managing blood and blood products. This includes sustainable, responsible, safe, and appropriate use of blood, aimed at improving patient outcomes in Victoria.

## Strategic direction

Use innovative and diverse approaches to:

- promote and support the development of strategies that optimise safe and appropriate use of blood, blood products, or alternatives, and person-centred care through national and local governance frameworks and standards
- foster and strengthen partnerships and stakeholder relationships
- analyse data and disseminate findings across the sector to raise awareness, influence practice, promote efficiencies and equity of care, and is value adding
- provide and promote expert knowledge sharing and collaboration across the sector, including specific initiatives, tools and specialised advice.

**Strategic framework (2024-2025)**

Strategic direction	Core process for delivery	Outcome framework
Promote and assist with the development of strategies that optimise appropriate use of blood, blood products, or alternatives, and person-centred care through national and local governance frameworks and standards	Education  Promotion  Data collection/analysis  Advice/support/influence	<ul style="list-style-type: none"> <li>• Assist health services to meet the NSQHS Blood Management standard in health services through education, audit review and recommendations (clinical and scientific community)</li> <li>• Communicate changes within the blood sector, advances in the field and the potential impacts to practice (conferences, journal reading/club, workshops/webinar, meetings etc)</li> <li>• Monitor blood component usage and wastage and investigate new data trends</li> <li>• Assist with, and continue to promote the implementation of subcutaneous immunoglobulin (SCIg) access</li> <li>• Promote optimal blood management in line with relevant standards and guidelines</li> </ul>
Foster and strengthen partnerships and stakeholder relationships	Collaboration  Education  Communication & promotion	Blood Matters Advisory Committee (BMAC) – Conduct annual reviews of membership with the Chair and Blood Pharmaceuticals Organ and Tissue Donation Program (BPOTDP) Promote and facilitate education sessions/workshops Conduct an annual audit and publish results Compile, review and promote audit tools on their webpage Collate and publish STIR annual reports and Bulletins Collate and communicate individualised health service STIR and audit reports Facilitate: <ul style="list-style-type: none"> <li>• Transfusion Practitioner forums</li> <li>• Blood management forums for scientists</li> <li>• Forums for SCIg community of practice</li> </ul> Attend and participate in meetings/conferences Continue collaboration with internal and external partners

Strategic direction	Core process for delivery	Outcome framework
	Participation	Continue to promote the program and role of the Transfusion Practitioner through <ul style="list-style-type: none"> <li>• Mentoring</li> <li>• Consultation</li> <li>• Communication with stakeholders</li> <li>• Ongoing interaction with and support of the Transfusion Practitioner network</li> </ul> Participate in relevant societies/colleges such as Australian and New Zealand Society of Blood Transfusion, International Society of Blood Transfusion (ISBT) and others as appropriate
Analyse data and disseminate findings across the sector to raise awareness, influence practice, promote efficiencies and equity of care, and provide value to the blood sector community	Data collection/analysis  Communication  Advice/support/influence	Develop/promote data collection/audit that responds to sector requirements Use data to inform strategies and activities for safety, quality, blood management and innovation Collect and analyse STIR data and publish reports (annual and six monthly) Conduct clinical audits as decided with BMAC Support and promote the implementation of subcutaneous immunoglobulin (SCIg) access programs
Provide and promote expert knowledge sharing and collaboration across the sector, including specific initiatives, tools and specialised advice	Collaboration  Communication  Feedback/advice/support/influence	Maintain and update Blood Matters webpages: <ul style="list-style-type: none"> <li>• tools and resources available to assist health services to comply with standards/guidelines</li> <li>• repository for reports and information to assist practice</li> <li>• maintain a current Transfusion Practitioner and SCIg coordinator network contact lists.</li> </ul> Provide feedback to government through: <ul style="list-style-type: none"> <li>• Jurisdictional Blood Committee (JBC) – document review and feedback, membership on working parties as required/requested</li> </ul> National Blood Authority (NBA) committee membership/consultation and feedback

Strategic direction	Core process for delivery	Outcome framework
		<ul style="list-style-type: none"> <li>• National Haemovigilance Committee</li> <li>• National Patient Blood Management Advisory Committee</li> <li>• BloodSafe eLearning Australia Reference group</li> <li>• Department of Health (BPOTDP), Victorian Health Incident Monitoring system (VHIMS), Safer Care Victoria (SCV) and other government departments as required.</li> </ul> <p>Promote and expand Lifeblood relationships:</p> <ul style="list-style-type: none"> <li>• Transfusion Medicine Services (including registrars)</li> <li>• Pathology and Clinical Governance</li> <li>• Marketing</li> <li>• Other Lifeblood business units.</li> </ul> <p>Continue collaboration with the private sector</p> <p>Continue interactions with Victorian Blood User Group – report and provide feedback on:</p> <ul style="list-style-type: none"> <li>• Program activities such as education, audit reports and recommendations, STIR reporting, sector/product/practice changes and webpage updates.</li> </ul> <p>Consultation as requested with JBC, NBA, colleges and societies.</p>

To receive this document in another format, phone [03 9694 0102](tel:0396940102), using the National Relay Service 13 36 77 if required, or email [bloodmatters@redcrossblood.org.au](mailto:bloodmatters@redcrossblood.org.au) <[bloodmatters@redcrossblood.org.au](mailto:bloodmatters@redcrossblood.org.au)>

Authorised and published by the Victorian Government, 1 Treasury Place, Melbourne.

© State of Victoria, Australia, Department of Health, October 2024

**ISBN 978-1-76131-680-7 (pdf/online/MS word)**

Available at [Blood Matters Program \(health.vic.gov.au\)](https://www.health.vic.gov.au) <<https://www.health.vic.gov.au/patient-care/blood-matters-program>>