Let's celebrate the donor's precious gift this festive season



CHECK – Are there any planned changes within your health service? Yes/No Will this impact on blood use?

Contact your local blood transfusion laboratory and outline the proposed changes

YES



NO

Order wisely – use patient blood management strategies:

- Single unit transfusion
- Treatment of symptomatic anaemia
- Iron for iron deficiency



A donor's gift = donor's goodwill + donor's time + manufacturing cost of \$370.07

Blood Matters

Be prepared to start the transfusion:

- Patent IV access
- Baseline observations
- Informed consent documented
- Staff and patient ready
- Then collect product

the waste this festive season





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